

The DIDACTOR utilizes linear, branched and unique programming techniques to help students (adult or child) to learn -- better, faster and more economically the knowledge required to succeed in modern Industrial, Commercial, Military or Scholastic life.

The DIDACTOR presents filmed, coded lesson series, frame by frame. In each frame, the learner is given a choice or a number of choices (up to 5), the response to which will indicate either his level of understanding at that point, or a personal preference.

On the basis of these responses, the DIDACTOR will:

- a) proceed through straightforward sequences as long as appropriate responses are made.
- b) take the learner to a corrective frame or a whole series of frames when an inappropriate response is made.
- c) skip over informational material if responses indicate advanced understanding.
- d) repeat a series of presentations for review, or use special corrective frames not in the initial sequence.
- e) remember the learner's responses over a series of frames and take corrective action if trend of responses shows a weak grasp of the material, or guessing, or illogical train of thought.
- f) advance and test at predetermined rates -- if so set -- in order to teach subjects where speed of responses is important.

HERE'S WHAT THE DIDACTOR CAN DO TO IMPROVE YOUR TRAINING SITUATIONS:

- * Train apprentices
- * Orient NEW employees
- * Individualize safety study
- * Train for faster analysis and surer decisions
- * Guide troubleshooting procedures
- * Update and upgrade PRESENT employees
- * Improve reading ability and comprehension
- * Attain speed reading
- * Improve arithmetic
- * Standardize shop practices
- * Train and update:
 - Supervision
 - Production workers
 - Technicians
 - Office personnel
 - Salesmen

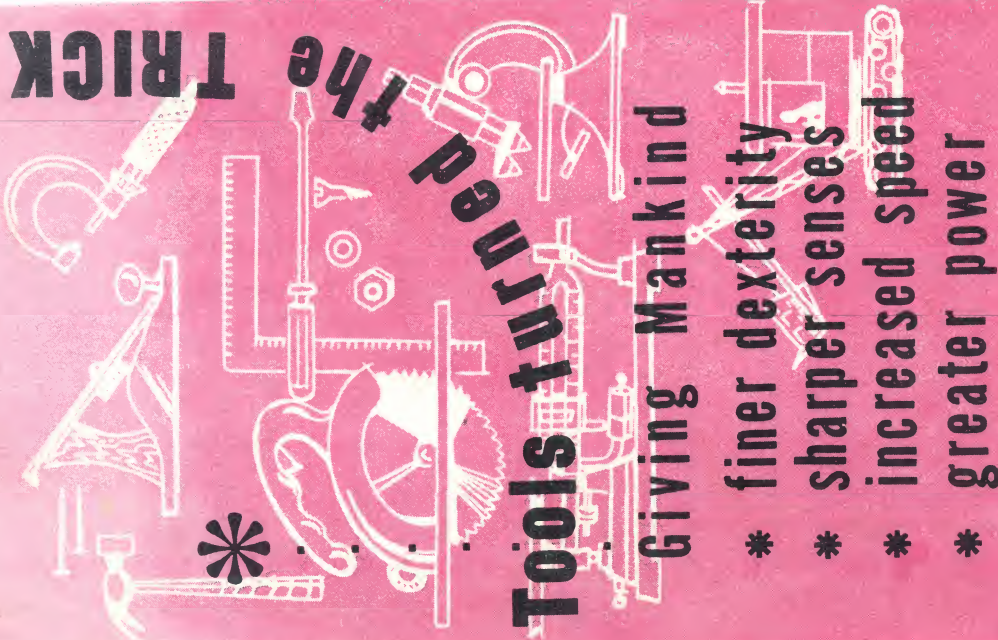
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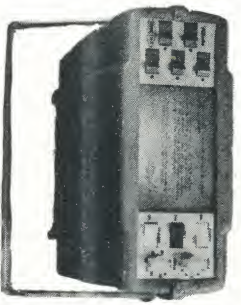
AN EQUAL OPPORTUNITY EMPLOYER



Tools turned the Trick
Giving Mankind

- * finer dexterity
- * sharper senses
- * increased speed
- * greater power

and now...
the DIDACTOR
a tool to accelerate
Man's learning.....



A PROVED TOOL FOR TODAY'S... and TOMORROW'S more demanding learning requirements.

Mankind's progress is the history of tools developed to improve upon natural manual skill, senses, strength and speed.

Today there are pressing needs for another tool -- one to help people learn what they must know to keep up with the faster pace of what's happening in Industry, Commerce, Education and Defense.

YES, A TOOL IS NEEDED to improve upon man's natural learning process so that he can learn faster and retain more. Ease and speed of learning usually has been associated with well-written, well-spoken, or visually attractive material. But much more is involved in helping the learning process than just presenting material with simplicity, clarity and attractiveness.

For example, ACTIVE PARTICIPATION is most important. Just absorbing words or watching pictures is not efficient for learning. Learning is greatly improved when the student is called upon to respond, to make some personal expression about what is presented.

DIRECT ANSWERS to his responses is vital! If he is to respond often, he needs to know constantly that he is on the right track. He needs to know if he is responding correctly. And if not, why not.

REPETITION is essential -- but not just simple repetition. The student needs repetition that is structured ... first permitting a certain amount of trial and error experience, perhaps ... then familiarization and orientation with a group of related concepts ... finally, demanding in repetition that he exercise a careful discrimination and precision of response.

TIMED DRILLS reinforce the student's learning. He really does not learn a fact until he also learns to use it quickly. He may have a "feeling" for a method or a fact, but only when he responds with it positively, directly, and without hesitation is there proof that he has truly learned the material.

A book, a slide film, a movie, a lecture can all be helpful but they cannot provide the combination of active participation, direct answers, structured repetition and timed drills. These media leave the student to provide most of the learning process control -- and he is often pretty clumsy at it. He needs a more effective tool to help him learn better and faster.

THE DIDACTOR IS SUCH A TOOL! It is electronic, solid-state, computerized.

The DIDACTOR is a proved tool that controls individualized learning of almost any subject for age levels from 4 to 104. It decreases the time to learn, usually by at least half. It increases retention. It makes possible the understanding and the completion of a course by almost anyone.

The DIDACTOR consumes less power than a 40-watt bulb; operates quietly; is portable and weighs less than 15 pounds; has a handsome luggage-type, high impact resistant plastic case. It costs only \$485.00 with substantial savings when two or more are purchased.

DIDACTICS CORPORATION offers scores of standard (shelf) programs on subjects of interest to Industry; vocational, trade, primary and secondary schools; government agencies and our Armed Forces. Write today for a catalog of abstracts on these programs. DIDACTICS CORPORATION also develops custom programs for specific requirements and at surprisingly economical costs.

Remember: The DIDACTOR is the nation's most versatile learning tool!